

2016 ECONOMIC IMPACT OF AMERICA'S BEVERAGE ALCOHOL RETAILERS

A STUDY OF THE ECONOMIC IMPACT OF ON- AND OFF-PREMISE BEVERAGE ALCOHOL RETAILERS IN THE UNITED STATES

DIRECT
Job Creation
1.94
Million

Number Of Jobs That Direct Retail Alcohol Sales Account For in the U.S.

TOTAL
Economic Impact
\$295.43
Billion

Total Economic Activity The Beverage Alcohol Retail Industry Is Responsible For Annually



SIGNIFICANT
Tax Contributions

\$25.3
Billion

Federal Taxes Paid By The Beverage Alcohol Retail Industry Last Year

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\$18.36
Billion

Additional State & Local Taxes Contributed By The Beverage Alcohol Industry

EMPLOYMENT
Impact

\$36,600

Average Pay (Wages & Benefits) Of Jobs In The Beverage Alcohol Retail Industry

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4.26
Million

Number Of Additional Jobs Supported By The Beverage Alcohol Retail Industry