

RNC and DNC Spokesmen to Provide Political Update at ABL Annual Conference

DNC's Mo Elleithee, RNC's Sean Spicer to Discuss Political Affairs and 2016 Elections

Bethesda, MD – April 16, 2015 – American Beverage Licensees (ABL) is excited to announce that Mo Elleithee, Communications Director for the DNC, and Sean Spicer, Chief Strategist & Communications Director for the RNC, will address the ABL Annual Conference on June 8 as keynote speakers.

ABL Conference attendees will have front-row seats to an insightful conversation with the chief spokesmen for Democrats and Republicans. With growing buzz about the 2016 U.S. presidential election, and dozens of pivotal races on tap in the House and Senate, Mo Elleithee and Sean Spicer will share their perspectives and viewpoints on the current and future state of political affairs in Washington and across the country. The discussion will include insights on how the major political issues of the day are shaping the 2016 Election and what it could mean for the White House and Congress.

“As ABL members head to our nation’s capital this June, we’re thrilled that Mr. Elleithee and Mr. Spicer will share some insights into the national political scene and what to expect in 2016,” said John Bodnovich, Executive Director of ABL. “Mr. Spicer and Mr. Elleithee have political experience and expertise at the highest levels, and will engage attendees in a thoughtful discussion about the future of politics in Washington.”

For more information, visit [ABL's conference website](#) or click [here](#) to register.

Mr. Sean M. Spicer, Chief Strategist & Communications Director for the RNC



Sean M. Spicer has served as RNC Communications Director since 2011, and in February of 2015 added the duties of Chief Strategist. In his additional role, he leads the negotiations and implementation of the new presidential primary debate structure. He coordinates with broadcast networks and conservative media partners and serves as a liaison to the Republican candidates and their campaigns. In addition, he works with the Counsel's Office and the Chief of Staff on assisting state parties with delegate selection and planning for state conventions, primaries and caucuses. He also serves as a liaison to the Republican National Convention staff on messaging opportunities and media strategy.

Mr. Mo Elleithee, Communications Director of the DNC



A 17-year veteran of Democratic politics, Mo Elleithee was named Communications Director of the DNC in August, 2013. Throughout his career, he's worked on four different presidential campaigns, including as senior spokesman and traveling press secretary for Hillary Clinton's 2008 bid; in senior communications roles for candidates across the country including Tim Kaine (VA), Mark Warner (VA), and Tom Udall (NM); and has advised various Democratic party committees including the DSCC, DCCC and the Democratic Party of Virginia. For the past four years, he's been on the faculty of the Georgetown University's McCourt School of Public Policy teaching a class in campaign management and

strategy. He is a founding partner (and on leave of absence) from two of Washington's top political consulting firms — Hilltop Public Solutions and Three Point Media.

SOCIAL MEDIA:

Conference hashtag: #ABL2015.

Please follow ABL on Twitter at @ablusa and on facebook at www.facebook.com/ablusa.

American Beverage Licensees is the preeminent national trade association for beverage alcohol retailers. Direct retail beverage alcohol sales in the United States generate as many as 1.77 million well-paying jobs. ABL's thousands of on-premise and off-premise licensee members are independent and often family-owned establishments. The beverage retailing industry pays over \$19.3 billion in federal taxes and \$16.9 billion in state and local taxes. To learn more about ABL, visit www.ablusa.org.