



RETAILERS ARE COMMITTED TO THE RESPONSIBLE SALE AND USE OF ALCOHOL BEVERAGES

We Don't Serve Teens

ABL has joined as a cosponsor of the Federal Trade Commission's "We Don't Serve Teens" underage drinking prevention campaign, voicing its complete opposition to underage alcohol purchases. ABL's goal is to ensure that licensed establishments do not allow anyone under the age of 21 to purchase alcohol. With 65% of youth-consumed alcohol coming from family and friends, parents have the greatest influence on kids' decisions to drink and should not provide alcohol to anyone under the legal purchase age.



Drink Responsibly. Drive Responsibly.

America's Beer, Wine and Spirits Retailers have worked hand in hand with safety advocates to reduce the very real problem of drunk driving. Responsible adults now know that if they cannot drive safely—for any reason—they should not get behind the wheel. ABL has championed a clear message concerning drunk driving:



Drink Responsibly. Drive Responsibly. This message recognizes the millions of Americans who responsibly consume adult beverages at a restaurant, a tavern, or a friend's house before safely and legally driving home.

Targeting Repeat and Extreme Drunk Driving, NOT Responsible Adults.

Alcohol beverage retailers oppose drunk driving without exception and support practical solutions to stop it including DUI courts, judicial sentencing discretion, graduated penalties and the use of ignition interlocks for repeat and extreme offenders. **ABL DOES NOT SUPPORT** mandating ignition interlocks for all first time offenders or universal ignition interlocks on all vehicles, regardless of a driver's record.

ABL looks forward to working with Congress to promote responsibility in order to prevent underage drinking and stop drunk driving.